

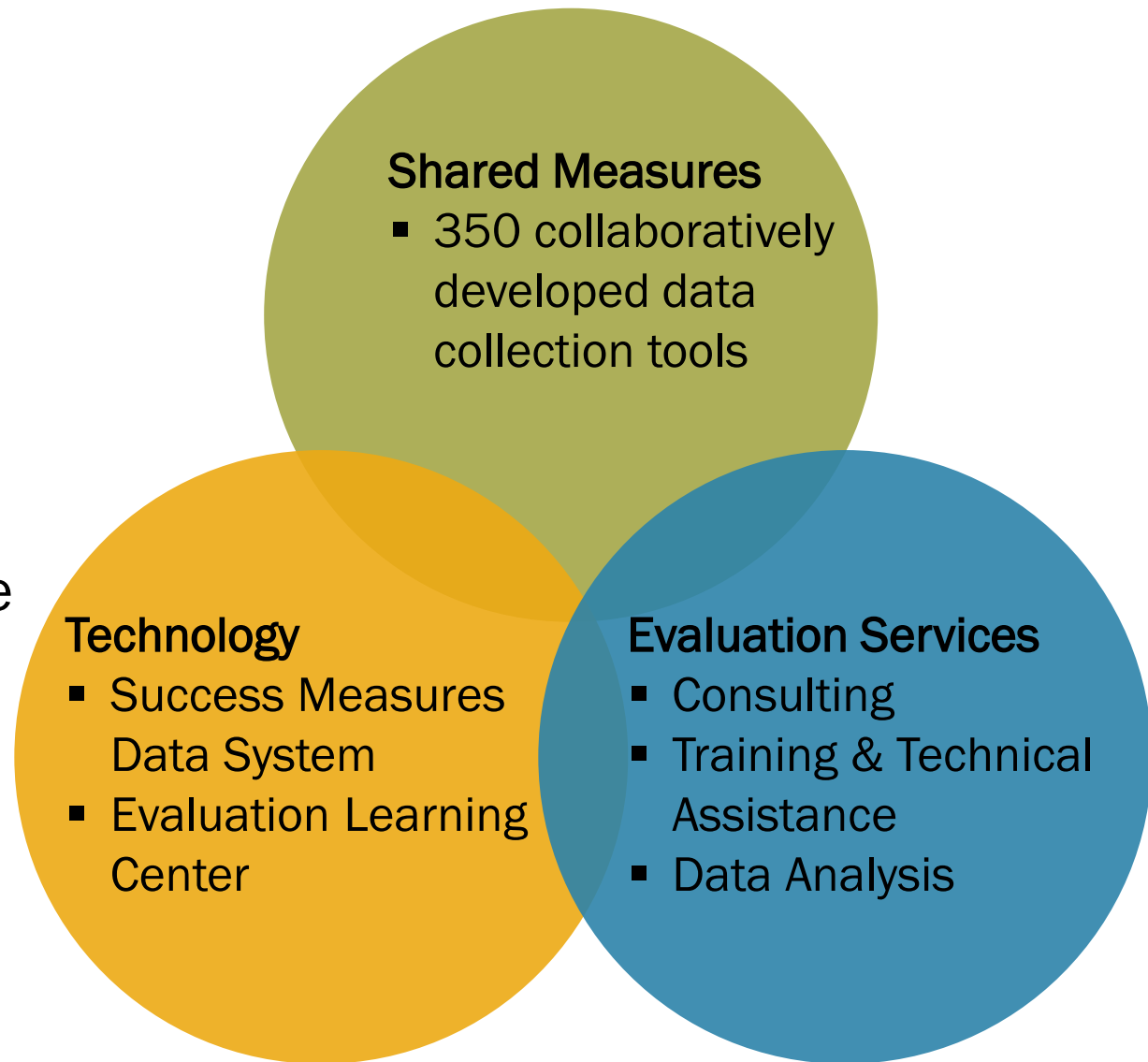
# Participatory Development of the Success Measures Health Outcome Tools

Community Indicators Consortium Impact Summit

September 26, 2016

# SUCCESS MEASURES®

Success Measures builds the capacity of organizations to plan and carry out participatory outcome evaluations of their work





**NeighborWorks America is a leading national intermediary in the affordable housing and community development field.**

- Network of more than 240 nonprofit organizations
- Grants for housing development and operating support
- Technical assistance and peer learning
- Training for more than 12,000 professional every year



[www.nw.org](http://www.nw.org)

Success Measures supports organizations through the full evaluation cycle.



# Success Measures Evaluation Tools

Housing

Community Revitalization

Community and Resident  
Engagement

Economic Development

Financial Education and  
Capability

Green Homes and  
Communities

Resident Services

Role of Intermediaries

Health





# Health Tool Types

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Survey



Focus Group



Key Informant  
Interview



Observation  
Tracking

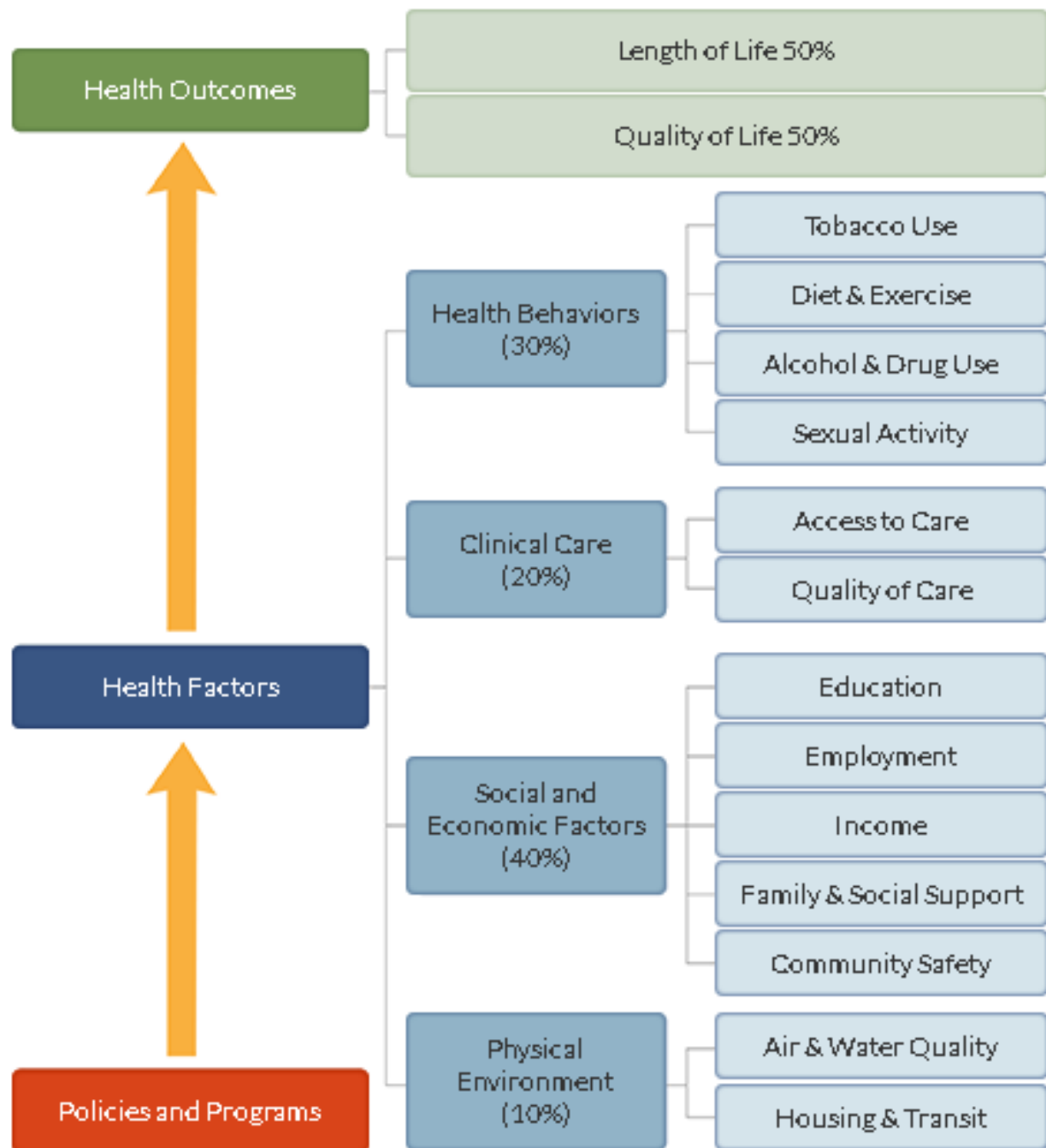


Calculation

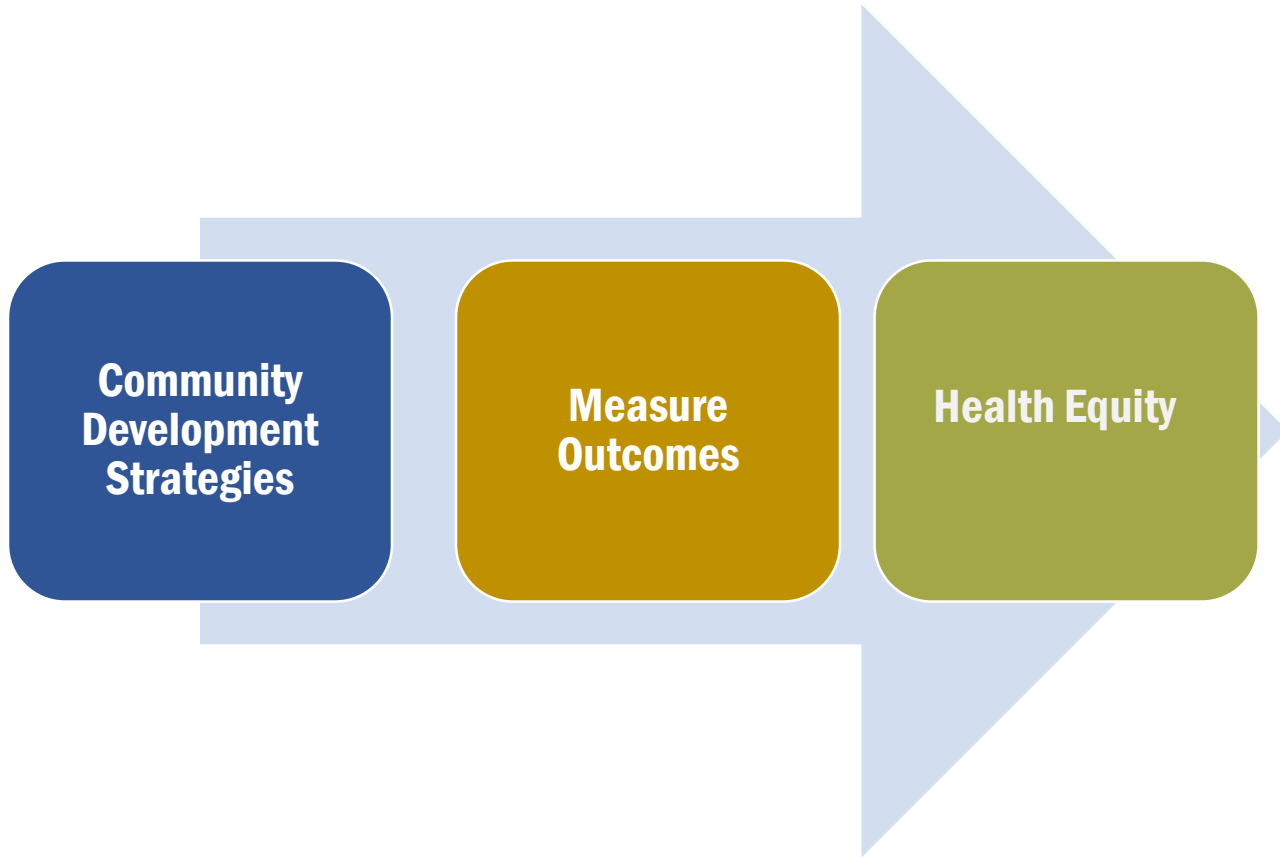


# Social Determinants of Health:

“The conditions in which people are born, grow, live, work and age.”—*World Health Organization*



# Working Toward Health Equity





# Purposes & Uses of Health Tools

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1. Fill a gap in available measures for evaluating health outcomes at individual and community levels
2. Evaluate health-related outcomes of community development programs
3. Articulate how programs benefit residents' health
4. Promote the health benefits of programs
5. Communicate progress to staff, board, partners, community members and funders
6. Improve cross-sector collaboration



# Development of Health Tools

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## Phase I:

- Literature review
- Working group
- Framework

## Phase II:

- 4-step field test
- 9 organizations
- 2 languages

## Phase III:

- Test data compiled
- Tools revised
- Tools finalized

# Development of Health Tools

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## Phase I:

- Literature review
- Working group
- Framework

### **Initial Framework Dimensions:**

- Social context
- Healthy places
- Organizations, partnerships, and collaborations

### **Post-Working Group Framework Dimensions:**

- Individual and household
- Home, work, and the physical environment
- Organizational measures to better understand partnership and collaboration

# Development of Health Tools

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## Phase II:

- 4-step field test
- 9 organizations
- 2 languages



*Field testing tools with residents in New Jersey*

# Development of Health Tools

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## Phase III:

- Test data compiled
- Tools revised
- Tools finalized

## What we learned:

- Question content
- Nature and number of questions
- Question wording
- Structuring questions to engage and empower

# Health Tool Categories

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## HEALTHY PEOPLE

- Individual & Community Health Status
- Individual Health Beliefs & Attitudes
- Individual Health Behaviors
- Individual Factors & Influences Related to Health



## HEALTHY PLACES

- Community Environmental Factors Related to Health
- Community Demographics & Social Factors Related to Health
- Availability, Quality & Cultural Sensitivity of Health Care Services

# Initial Uses of Health Tools

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## ➤ NeighborWorks America Pilot – 2016:

- 11 affiliated organizations
- Tools used to evaluate a range of programs
- Peer learning and reports in process

## ➤ National Demonstration Project – 2016 - 2019:

- Success Measures and Enterprise Community Partners
- 20 housing and community development organizations supported to plan and implement evaluations of health outcomes
- Peer convenings and reports to highlight field level learning
- Web publication of all tools for free field-wide use

