

THIS REGIONAL INDICATORS DASHBOARD is a set of shared metrics that tracks the region's change on critical economic, environmental, and social outcomes. Measuring change in the areas that matter most for continued long-term success will help improve our region's economic competitiveness. 2016 is the second year of this effort.

MSP TREND: Reflects change between most current data available and the last prior data available. All data reflects the 16-county metropolitan statistical area (MSA) unless otherwise indicated.

PEER RANK: 1=BEST, 12=WORST The 11-peer regions are listed on the reverse of this document.
PEER TREND: (ARROW) Denotes change in MSP performance relative to previous year's peer ranking.

EDUCATION

3RD GRADE STUDENTS ACHIEVING READING STANDARDS
This data is for 14-county area

WHITE STUDENTS
69.8%
 MSP TREND: BETTER

STUDENTS OF COLOR
38.3%
 MSP TREND: BETTER

8TH GRADE STUDENTS ACHIEVING MATH STANDARDS
This data is for 14-county area

WHITE STUDENTS
70.0%
 MSP TREND: SAME

STUDENTS OF COLOR
41.0%
 MSP TREND: SAME

3-YEAR GRADUATION RATE AT 2-YEAR INSTITUTIONS
This data is for Minnesota

50.0%
 MSP TREND: WORSE
 PEER RANK: 5 ↓

6-YEAR GRADUATION RATE AT 4-YEAR INSTITUTIONS
This data is for Minnesota

63.2%
 MSP TREND: BETTER
 PEER RANK: 5 ↑

TALENT PIPELINE

PERCENT OF HIGH SCHOOL STUDENTS GRADUATING ON TIME (WHITE)
This data is for 14-county area

87.0%
 MSP TREND: BETTER

PERCENT OF HIGH SCHOOL STUDENTS GRADUATING ON TIME (OF COLOR)
This data is for 14-county area

68.9%
 MSP TREND: BETTER

ECONOMY

PERCENT OF JOBS RELATED TO FOREIGN DIRECT INVESTMENT

3.9%
NEW METRIC IN 2016

MSP TREND: BETTER
 PEER RANK: 8 ↔

VALUE OF EXPORTS

\$21.2B

MSP TREND: WORSE
 PEER RANK: 6 ↓

EMPLOYMENT GAP WHITE-OF COLOR (AGED 16-64 YRS)

13.0
 PERCENTAGE POINTS

MSP TREND: SAME
 PEER RANK: 11 ↑

PERCENT OF FEMALES AGED 16-64 YRS WORKING

76.0%

MSP TREND: BETTER
 PEER RANK: 1 ↔

PERCENT OF JOBS THAT ARE FAMILY SUSTAINING¹

69.3%

MSP TREND: BETTER
 PEER RANK: 4 ↑

YEARLY PERCENT CHANGE IN JOBS

1.8%

MSP TREND: SAME
 PEER RANK: 10 ↓

JOB QUALITY

BUSINESS VITALITY

AVERAGE WEEKLY WAGE

\$1,084

MSP TREND: BETTER
 PEER RANK: 6 ↓

ESTABLISHMENTS SURVIVING 5 YEARS OR MORE
This data is for Minnesota

54.1%

MSP TREND: WORSE
 PEER RANK: 3 ↑

PATENTS ISSUED PER 1,000 WORKERS

1.95

MSP TREND: BETTER
 PEER RANK: 6 ↓

LOANS TO BUSINESSES UNDER \$1M IN REVENUE

\$705M
NEW METRIC IN 2016

MSP TREND: WORSE
 PEER RANK: 7 ↓

ANNUAL AMOUNT OF VENTURE CAPITAL
This data is for Minnesota (30 deals)

\$372M

MSP TREND: BETTER
 PEER RANK: 10 ↔

STTR/SBIR FEDERAL DOLLARS²

\$27M

MSP TREND: WORSE
 PEER RANK: 5 ↑

INNOVATION CAPITAL

INFRASTRUCTURE

PERCENT OF POPULATION THAT HAS ACCESS TO ADVERTISED BROADBAND SPEEDS OF 1GB OR HIGHER

5.3%

MSP TREND: SAME
 PEER RANK: 6 ↔

NUMBER OF DIRECT ROUTES OUT OF MSP AIRPORT

137

MSP TREND: BETTER
 PEER RANK: 5 ↔

PERCENT OF HIGHWAY MILES RATED IN GOOD CONDITION
This data is for 8-county area

65.0%
 MSP TREND: SAME
 PEER RANK: —

PERCENT OF BRIDGES STRUCTURALLY DEFICIENT OR FUNCTIONALLY OBSOLETE
This data is for Minnesota

8.9%
 MSP TREND: BETTER
 PEER RANK: 1 ↔

ROADS CONGESTED DURING PEAK TRAVEL TIMES

35.0%

MSP TREND: SAME
 PEER RANK: 2 ↔

JOB ACCESS

PERCENT OF POPULATION LIVING WITHIN 30 MINUTES OF 100,000 JOBS BY TRANSIT OR WALKING

6.0%
NEW METRIC IN 2016

MSP TREND: NA
 PEER RANK: 5

PERCENT OF POPULATION WITH COMMUTES LESS THAN 30 MINUTES

62.8%

MSP TREND: WORSE
 PEER RANK: 1 ↔

TALENT

NET MIGRATION OF 25-34 YEAR OLDS

+1,719
 PEOPLE

MSP TREND: WORSE
 PEER RANK: 8 ↔

PERCENT OF POPULATION EMPLOYED IN ADVANCED INDUSTRIES³

9.4%

MSP TREND: BETTER
 PEER RANK: 8 ↔

NUMBER OF H1-B VISAS REQUESTED PER 1000 WORKERS

2.4

MSP TREND: NA
 PEER RANK: 7 ↔

PERCENT OF FOREIGN-BORN POPULATION AGED 16-64 WORKING

75.0%

MSP TREND: BETTER
 PEER RANK: 1 ↑

POPULATION 25+ WITH ASSOCIATE'S DEGREE OR HIGHER

50.0%

MSP TREND: BETTER
 PEER RANK: 3 ↔

POPULATION 25+ WITH A BACHELOR'S DEGREE OR HIGHER

40.0%

MSP TREND: BETTER
 PEER RANK: 5 ↑

TALENT AVAILABILITY

LIVABILITY

PERCENT OF POPULATION THAT IS OBESE

27.6%

MSP TREND: WORSE
 PEER RANK: 5 ↔

NUMBER OF VIOLENT CRIMES PER 100K RESIDENTS

262

MSP TREND: BETTER
 PEER RANK: 2 ↑

PERCENT OF POPULATION 16+ WHO VOLUNTEERED PAST YEAR
This data is for 13-county area

36.0%

MSP TREND: BETTER
 PEER RANK: 1 ↔

AVERAGE PERCENTAGE OF HOUSEHOLD INCOME SPENT ON HOUSING PLUS TRANSPORTATION⁴

49.0%

MSP TREND: —
 PEER RANK: 4 ↔

SHARED PROSPERITY

POVERTY RATE (WHITE)

6.4%

MSP TREND: SAME
 PEER RANK: 1 ↔

POVERTY RATE (PEOPLE OF COLOR)

23.6%

MSP TREND: BETTER
 PEER RANK: 10 ↔

1. Annual wage > \$31,000, or 130% of poverty for a household of 4, as per USDA's requirements for SNAP benefits.

2. Small Business Technology Transfer (STTR) The Small Business Innovation Research (SBIR)

3. As defined by Brookings, industries are advanced if a greater share of their workforce is STEM oriented than the U.S. average (21 percent) and their R&D spending is at least \$450 per worker.

4. HUD model based on median household income

VITAL STATISTICS

GROSS REGIONAL PRODUCT
\$236B

MSP TREND: INCREASING
PEER RANK: 7 ↔

GROSS REGIONAL PRODUCT PER CAPITA
\$67,445

MSP TREND: DECREASING
PEER RANK: 7 ↓

MEDIAN HOUSEHOLD INCOME
\$68,019

MSP TREND: INCREASING
PEER RANK: 4 ↔

LABOR FORCE PARTICIPATION RATE
72.3%

MSP TREND: INCREASING
PEER RANK: 1 ↔

TOTAL JOBS
1.84M

MSP TREND: DECREASING
PEER RANK: 7 ↓

UNEMPLOYMENT RATE-ANNUALIZED⁶
3.9%

MSP TREND: SAME
PEER RANK: 1 ↔

TOP TIER TAX RATES
This data is for Minnesota
CORPORATE TAX
9.8%

MSP TREND: SAME
PEER RANK: 2 ↔

PERSONAL INCOME TAX⁷
9.85%

MSP TREND: SAME
PEER RANK: 3 ↔

POPULATION
3.5M

MSP TREND: INCREASING
PEER RANK: 8 ↔

POPULATION 55 YEARS +
25.0%

MSP TREND: INCREASING
PEER RANK: 5 ↑

POPULATION GROWTH
1.0%

MSP TREND: DECREASING
PEER RANK: 9 ↓

POPULATION OF COLOR
23.0%

MSP TREND: INCREASING
PEER RANK: 11 ↓

RANK: 1=LARGEST, 12=SMALLEST

6. In this case 1 means the lowest rate of the peer cities 7. For those making more than \$258,261 (married joint); or \$154,951 (single)

PEER REGIONS

Peer regions were selected based on demographic and economic characteristics, location, evidence of competition with MSP for business or talent, and positive economic trajectory.

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|------------------|---------------|
| ATLANTA | PHOENIX |
| AUSTIN | PITTSBURGH |
| BOSTON | PORTLAND |
| CHICAGO | SAN FRANCISCO |
| DALLAS-FT. WORTH | SEATTLE |
| DENVER | |

The creation of the dashboard was led by a collaboration of the following research partners:

- CITY OF MINNEAPOLIS
- GREATER MSP
- MEDICAL ALLEY ASSOCIATION
- MINNESOTA DEPARTMENT OF EMPLOYMENT AND ECONOMIC DEVELOPMENT
- MINNESOTA STATE DEMOGRAPHIC CENTER
- WILDER RESEARCH/MINNESOTA COMPASS

TECHNICAL DETAIL AVAILABLE AT:
greatermsp.org/regionalindicatordashboard

The following resources complement this dashboard and provide additional detailed information:

- GENERATION NEXT**
gennextmsp.org
- MINNESOTA BUSINESS PARTNERSHIP HEALTH SCORECARD**
mnbp.com/wp-content/uploads/2015/02/MBP_HealthScorecard.pdf
- METROPOLITAN COUNCIL**
metro council.org
- MINNESOTA COMPASS**
mncompass.org
- MINNESOTA DASHBOARD**
mn.gov/mmb/mn-dashboard/
- MINNESOTA DEPARTMENT OF EMPLOYMENT AND ECONOMIC DEVELOPMENT**
mngov/deed/data
- REGIONAL INDICATORS (SUSTAINABILITY)**
regionalindicatorsmn.com
- BROOKINGS METRO MONITOR**
brookings.edu/research/reports2/2016/01/metro-monitor#VOG10420
- MINNESOTA STATE DEMOGRAPHIC CENTER**
mn.gov/admin/demography/data-by-topic/

RESEARCH PARTNERS

MSP REGIONAL INDICATORS DASHBOARD 2016

ULI Minnesota
Regional Council of Mayors

ITASCAproject

MINNESOTA BUSINESS PARTNERSHIP

THE MCKNIGHT FOUNDATION

METROPOLITAN COUNCIL

GREATER MSP
Minneapolis Saint Paul Regional Economic Development Partnership

SP@CC

SAINT PAUL AREA CHAMBER OF COMMERCE

MINNEAPOLIS
REGIONAL Chamber of Commerce
Bloomington Chamber of Commerce
Northeast Minneapolis Chamber of Commerce

MINNESOTA CHAMBER of COMMERCE

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