



Presentation Descriptions

Keywords:

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DAY 1: MONDAY AUGUST 3

Pre-conf workshop Monday August 3 12:00 PM workshop

For the Love of Data

Is your internal evaluation process long, confusing and frustrating for the entire organization? Is it too techy for the tech people? The process of collecting and analyzing organizational internal data can be a long and exhausting process not just for the evaluator but also for internal staff. This process can lead to burnout and lack of staff buy-in for continuous improvement and data. Participants will engage in conversation and learn how to create effective, useful, real-time dashboards and effective questions. Through creating efficient, effective internal data collection tools and processes, organizations are able to better communicate overall impact, monitor progress of programs and support a learning environment.

Sarah Mihich Indiana Youth Institute

Pre-conf workshop Monday August 3 1:30 PM workshop

Using Results-Based Accountability to engage communities in developing data-driven analysis and strategies to reduce racial disparities by understanding and addressing structural racism

This session will explore the application of the principles of Results-Based Accountability to engage communities in (1) tracking racial disparities, (2) developing a systemic diagnosis of the "root causes" of those disparities, and (3) designing and implementing strategies to address those systemic or root causes. Ultimately, the objective is to ground strategies to reduce racial disparities in an evidence-based understanding of the role of structural racism in causing and perpetuating those disparities.

Phil Lee Results Leadership Group, LLC and Clear Impact, LLC

Pre-conf workshop Monday August 3 3:00 PM workshop

Using a Collective Impact Approach to Improve School Readiness

The Mission Promise Neighborhood (MPN) is a collective impact initiative in the Mission District of San Francisco, CA. MPN partners provide wrap-around support via a two-generation approach to children and families from prenatal to college to career. Nine early learning partners in this collective work focus on ensuring that each and every child in our community is ready for school. Our success in working together to break down organizational silos is due in large part to our commitment to a collective impact approach that includes: a common agenda; collecting data and consistently measuring results; coordinating mutually reinforcing activities; open and continuous communication; and, most importantly, taking a strengths-based approach when partnering with families in a culturally responsive and authentic way. We use the Results-Based Accountability (RBA) method to implement our collective impact work within our partnership. This session will focus on the conditions necessary for the successful implementation of a collective impact initiative using RBA and will include examples from the MPN experience.

Pre-conf workshop Monday August 3 4:30 PM workshop

Engaging the Community with Child and Well-being Index and Map Community Resource Tool

How community-level needs and risks compare to services and programs that support children and families in New York City?The knowledge that risk factors and resources should be looked at together is ingrained in Citizens' Committee for Children of New York's (CCC) approach to child and family policy research and advocacy.This workshop will introduce participants to the Child and Well-Being Index and Map Community Resources tool on CCC's flagship database,data.cccnewyork.org. A community resource mapping tool complements community-level data on risks and tells a more complete of how programs and funding can better align resources with neighborhood needs. Participants will be engaged through a discussion, and mapping activity by usingdata.cccnewyork.org mapping tools as well as raw asset data from the database, Excel and Google My Maps.

Marija Drobniak Citizens' Committee for Children of New York

DAY 2: TUESDAY AUGUST 4

Place-based Funders Tuesday August 4 1:10 PM talk

Mapping Indicators of Well-Being across U. S. Community Foundations

Community foundations arguably play vital role in the local communities due to their community missions. Community Foundations also hold a unique place in the community, an organization that is place based and with the assets to facilitate larger community well-being through place-based initiatives, which might include grant-making, programming as well as policy and advocacy. Little is known outside of local, state and some regional place-based case studies and theoretical constructs, little is known about the overall strategic direction of community foundations to actively engage communities. Across the nation, what are the community well-being indicator and area commonalities and differences that community foundations are seeking to advance? We will report on a study that seek to incorporate the accreditation standards relating to divert, community engagement and investment and the promise of community foundations as catalysts for change, to examine the areas of well-being and change from the 855 accredited community foundations. This study examines local strategies for community well-being change to build a map of community well-being practices across the United States building sustainable communities.

Patsy Kraeger Georgia Southern University & Rhonda Phillips Purdue University

Place-based Funders Tuesday August 4 1:30 PM panel

Data Driven Place Based Philanthropy

This panel will address several topics and innovative approaches, from police reform to childcare

Panelists: Imee Cambronero, Minneapolis Community Foundation; Mendi Blue-Paca, Fairfield County's Community Foundation; Rubayi Estes, Santa Barbara Foundation

Place-based Funders Tuesday August 4 2:00 PM talk

Finding & Creating Community Indicators for Intellectual Disabilities, Learning Disabilities, Mental Health and Substance Use Disorders

We describe the process & challenges of fielding community & beneficiary surveys to create indicators related to intellectual disabilities, learning disabilities, mental illness, or substance use disorders where secondary sources don't already exist.

Donald Matteson & Tracy Sawicki Peter & Elizabeth Tower Foundation

Place-based Funders Tuesday August 4 2:15 PM talk

To widen the perspective that Oklahoma City residents have about philanthropic work being done and its connection with indicator data, Oklahoma City Community Foundation (OCCF) has partnered with Thriving Cities Group to use open data to drive data-driven philanthropy more effectively and give the community a sense of the context of its philanthropic investing. We will discuss the broader vision for open data in Oklahoma City and how, bringing together data and organizations, we are enabling donors and non-profits to enter into a conversation that is holistic, systematic, and connected.

Nancy Anthony Oklahoma City Community Foundation Charlie Henderson Thriving Cities Group

Place-based Funders Tuesday August 4 2:30 PM talk

Using Data to Drive Philanthropy during COVID-19

Diana Zarzuelo Greater Houston Community Foundation

Place-based Funders Tuesday August 4 3:00 PM talk

Using Synthetic Community Modeling Data to Plan COVID Relief and Recovery

Imagine if you could represent all households and people in a community using a single, simplified dataset. The Hawai'i Data Collaborative built a synthetic population model that the Hawai'i Community Foundation is using to develop strategies for post-COVID economic recovery.

Thomas Kelly & Nick Redding, PhD Hawaii Data Collaborative

Place-based Funders Tuesday August 4 3:15 PM talk

Using Community Indicators for Real time Covid Response

Frank Ridzi Central New York Community Foundation

Place-based Funders Tuesday August 4 3:30 PM talk

Investing in Data Capacity for Community Change

This presentation will describe the detailed elements of community data capacity, recommend three ways foundations can enhance a community’s capacity to use data to achieve change, and share examples from the field of local foundations investing in data capacity.

Kathryn Pettit The Urban Institute

Community Engagement Tuesday August 4 4:00 PM Introduction

Rosa Gonzalez Facilitating Power

Community Engagement Tuesday August 4 4:20 PM talk

Public Libraries: Informing Decisions with Community Data

Public libraries serve as a trusted community anchor, providing information and services that help communities thrive. This talk will discuss community indicators for public libraries to examine when measuring digital inclusion in their communities.

Betsey Suchanic Urban Libraries Council

Community Engagement Tuesday August 4 4:40 PM talk

Leveraging the Cooperative Extension Network for Data Driven Governance

The vast number of data sources that are generated as we go through our daily lives offers an unprecedented opportunity to improve the health, well-being, and quality of life of our communities. Despite this opportunity, the capacity for local communities to store, manage, extract knowledge, and gain insights from data, is still one of our country's great challenges (National Research Council 2013). This raises the question ""does a network exist across urban and rural America that could serve as a conduit for building capacity to use big data? A network does exist: it is the Cooperative Extension Systems (CES) that translates research from public and land-grant universities to communities. We will illustrate the Community Learning through Data Driven Discovery framework with examples from work with Cooperative Extension Systems in Virginia, Iowa, and Oregon The work focuses on indicators for food system and food insecurities, access and availability of rural health care, and rural economic development.

Vicki A Lancaster & Teja Pristavec, University of Virginia, Biocomplexity Institute & Initiative, Social & Decision Analytics Division

Community Engagement Tuesday August 4 5:00 PM talk

Data as a Conduit for Community Conversation - The Truckee Meadows Tomorrow Community Conversation Speaker Series

Data only tells one side of the story. Community engagement and action using data to drive effective decision-making is what transforms communities for the positive. Learn about TMT's Community Conversation Speaker Series designed to open dialogue about critical local issues that impact quality of life here in the Truckee Meadows.

Erica Mirich Truckee Meadows Tomorrow

Community Engagement Tuesday August 4 5:20 PM talk

Collect and Relay Timely Data through Collaboration

Accurate, timely data is critical to aid our communities make informed decisions. This session will show how to collaboratively collect up-to-date data, organize volunteers, and inform the public using ArcGIS Hub.

Jay Dev ESRI

Community Engagement Tuesday August 4 5:40 PM talk

Development of Participatory Community Building Model in Japan – A Case of Local Goals in Kurobe City

Decline and ageing in the population have resulted in critical shortage of active community leaders across Japan, and various stakeholders are now expected to engage collaboratively in solving problems in the community. As such, there is need for participatory community building programs that can create and nurture proactive and engaged community leaders. Within this context, we have established and tried to spread a participatory community building model utilizing community goals and indicators from Kurobe city where local goals have been developed with participation among various stakeholders and delivered more visibly on the web site to promote their participation.

Masako Hasegawa, CSO Network Japan; Noriaki Koshiba, Kurobe Social Welfare Council

DAY 3: WEDNESDAY AUGUST 5

Children & Youth Wednesday August 5 12:00 PM Introduction

Introduction and orientation by Flo Gutierrez

Children & Youth Wednesday August 5 12:05 PM panel

Equity & Resilience Mapping with Early Childhood Integrated Data

We will present our work to explore equity and child resilience by neighborhood in Miami Dade County. This will include how big-picture data, utilized at a local, neighborhood level, can improve Miami-Dade child outcomes, bringing together early learning practitioners, researchers, and community advocates.

Lori Hanson, The Children's Trust & Rebecca Shearer, Ph.D., University of Miami Department of Psychology

Children & Youth Wednesday August 5 12:30 PM talk

From Idea to Reality: Developing an Early Literacy Action Plan with Community Partners

This presentation describes a collective impact approach to improve children’s literacy learning through a jointly-constructed community action plan. Specific examples from one rural southeastern region’s effort to improve early literacy from birth to grade three will be shared.

Terry S Atkinson Associate Professor-East Carolina University and Executive Director-READ ENC
Community Literacy Coalition Kimberly L. Anderson East Carolina University

Children & Youth Wednesday August 5 12:55 PM talk

Community Child and Youth Well-being Survey: gathering comprehensive, actionable data on how children and youth are experiencing life

Presenters will describe the Community Child and Youth Well-being Survey, which will support communities in Ontario and across Canada to access a survey tool and implementation process to

gather data with and about children and youth, identify actions to better meet the needs of young people, and invest in what matters most. The discussion will include an overview of the community well-being survey, its connections to UNICEF Canada's Canadian Index of Child and Youth Well-being, and how results can help communities improve the lives of young people.

Lisa Wolff UNICEF Canada & Alison Pearson Children and Youth Planning Table of Waterloo Region

Children & Youth *Wednesday August 5* *1:40 PM* *talk*

A Decade Undone: Youth Disconnection in the Age of Coronavirus

Understanding who disconnected youth are, the challenges they face, and where they live is the first step to helping them. During this workshop, we will explore the insights from the report A Decade Undone, and see how data can guide decision-making, goal-setting, and tracking progress over time.

Rebecca Gluskin Measure of America, Social Science Research Council

Children & Youth *Wednesday August 5* *1:55 PM* *talk*

Engaging Youth in Making Community Change

This presentation will illustrate the range of ways to support youth voices through community data, from training students to research and address local issues, to centering youth perspectives in research, to thinking about how local data can address COVID-19 response and recovery.

Camille Anoll Urban Institute

Children & Youth *Wednesday August 5* *2:20 PM* *talk*

The most important voices are the ones we hear from the least: Community-based assessments in collaboration with families and community-based organizations

Children and families' voices are critical in community planning but are least likely to be heard. This talk offers an approach to identifying community needs and resources relying on public data and innovative methods: role playing and SMS surveys.

Bijan Kimiagar Citizens' Committee for Children of New York

Measuring Community Resilience- basic concepts and perspectives from around the globe

"What is Resilience? Resilience is interpreted different across many disciplines; the concept can be stretched to mean many things to many people. Hence, it is worth exploring the different approaches and interpretations and what can be drawn from it. The recent interest in resilience is in many ways a reflection of the rapidly changing and increasingly unpredictable socio-ecological context in which economic and social development takes place. This presentation will enhance understanding of resilience and its intersections with a number of challenges related to development and planning and highlight the variety of existing resilience approaches and measurement frameworks. The presentation will explore why recent interest in resilience arose, what is resilience, resilience in key issues, the criticism and opportunities of resilience."

Anika Terton International Institute for Sustainable Development

Regions and Cities towards resilience and sustainable development: Applying the resilience lens to the OECD localised indicator framework for SDGs

The presentation will introduce the OECD localised indicator framework for SDGs. It will then show some key statistics for OECD regions and cities using selected resilience indicators from the framework. The OECD has identified that at least 105 out of the 169 SDG targets require the full engagement and participation of regions and cities to deliver the intended outcomes by 2030. While working towards the SDGs requires monitoring and evidence-based policies, governments and policy makers are facing huge data gaps, particularly at the subnational scale. The OECD localised indicator framework for SDGs aims at supporting regions and cities in OECD and partner countries to measure their distance towards the SDGs. With more than 100 indicators – including resilience indicators – the framework covers more than 600 regions and 600 cities across 65 SDG targets.

Marcos Diaz Ramirez OECD

Prepared Communities - Using community resilience data to inform city resilience plans

The World Resources Institute has developed a tool called the Urban Community Resilience Assessment that helps cities assess their risks and vulnerabilities, and community resilience capacities across neighbourhoods, differential by location, socio-economic characteristics and access to resources. This

presentation includes findings from three pilot cities - Rio de Janeiro, Surat and Semarang - and future potentials for scaling.

Lubaina Rangwala WRI India

Community Resilience Wednesday August 5 4:00 PM talk

Understanding Your Community Part of increasing the resilience of a community is understanding it in depth.

The Foundation for MetroWest worked to increase the understanding of the diverse communities west of Boston with a new community indicators project launched earlier this year. The project encompassed not only quantitative data but also qualitative perspectives from a variety of community stakeholders.

Erika Rosenberg Center for Governmental Research David Riley CGR

Community Resilience Wednesday August 5 4:10 PM talk

A Closer Look at Wood Buffalo: Using community wellbeing data to understand and meet the changing needs of residents

Presenters will describe how 11 community partners worked together to collect wellbeing data and how it is being used to inform policy and program decisions that support the changing needs of residents. Wood Buffalo, Alberta, Canada has experienced great challenges, making it a perfect case study to understand community resilience.

Chantal Beaver FuseSocial & Dr. Bryan Smale Canadian Index of Wellbeing

Community Resilience Wednesday August 5 4:30 PM talk

Responsive Tracking of the 2020 Census Count in California

Participants will hear about how one nonprofit worked with community organizers and advocates to develop indicators to track the 2020 Census count, highlight outreach opportunities and direct resources to high-need communities during the pandemic.

Laura Daly Advancement Project California Alejandra Ramirez-Zarate Advancement Project California

Community Resilience Wednesday August 5 4:40 PM talk

Building Evidence-based Community Resilience in Winnipeg: Peg’s Relevance in post-COVID Recovery Efforts

This presentation explores the potential to use Peg, Winnipeg, Manitoba’s community indicator system, to build resilience in the wake of COVID-19. The case study draws from on-the-ground experience using Peg as a tool to inform post-COVID recovery in Winnipeg, Manitoba. Peg represents a unique collation of time-series data that tracks issues Winnipeggers deem important to their well-being. This presentation will share the Peg team’s experience exploring ways to leverage Peg as a tool to build community resilience and help Winnipeg adapt in the face of future challenges, with lessons for other community indicator systems to strengthen resilience efforts.

Beth Timmers, International Institute for Sustainable Development & Jodene Baker, United Way Winnipeg

Community Resilience Wednesday August 5 5:00 PM talk

Indicators for Climate and Community Resilience in Austin, Texas

Who and what makes a city resilient? The convergence of climate change and urbanization has highlighted the importance of sustainable and resilient cities. This presentation looks at the intersection of indicators – climate related hazards and social vulnerability – in the Austin Area of Texas. Results have been utilized by City of Austin agencies to advance community resilience planning.

Patrick Bixler & Jessica Jones, Austin Area Sustainability Indicators (A2SI)

Community Resilience Wednesday August 5 5:10 PM talk

The Cost of Sea Level Rise for Vinalhaven, ME: Spurring Action through an Economic Impact Analysis

The Island Institute undertook a study on the economic impacts of Sea Level Rise to help Vinalhaven, a small island town in Maine, communicate the cost of inaction to climate change. The methodology, results, and interactive tool will be explored.

Meghan Grabill Island Institute

Community Resilience Wednesday August 5 5:20 PM talk

Participatory monitoring: growing a shared, evidence-based, local intelligence on sunlight energy and human decisions

A description of Soil Carbon Coalition's efforts at fostering a shared local intelligence through 1) community workshops and 2) participatory, evidence-based, georeferenced observations on soil health, watershed function, and human decisions via a web app with interactive maps.

Peter Donovan Soil Carbon Coalition

Community Resilience Wednesday August 5 5:40 PM talk

How Well Are We Adapting?: co-designing climate change adaptation indicators with local governments

There is an imperative to effectively monitor and evaluate progress in response to climate change in the post-Paris climate policy context. The capacity to monitor, evaluate and report (ME&R) on progress at regional and local scales is particularly important as this is where the impacts are felt and effective planning and action is needed. This presentation focuses on a local government alliance in Melbourne Australia, who co-designed a 'fit-for-purpose' ME&R tool to track their progress on climate change adaptation (see 'How Well Are We Adapting? Online tool <http://adapt.waga.com.au/>). The case study provides insights into the process of co-design and capacity building and discusses the challenges involved in developing an ME&R framework and indicators for local government (for open space and water security, community wellbeing and emergency management, planning and assets).

Susie Maloney, RMIT

Health & Wellbeing Thursday August 6 12:00 PM panel

Panel on Health Surveillance and Community Wellbeing

Kelly Davila, Data Haven; Sargis Pogojans, Public Health – Seattle & King County; Abigail Wozniak, Federal Reserve Bank of Minneapolis' Opportunity & Inclusive Growth Institute

Health & Wellbeing Thursday August 6 1:00 PM talk

Reaching Vulnerable Communities: Cities Use the City Health Dashboard to Engage Communities and Improve Health

The City Health Dashboard is a free, online resource to provide city and neighborhood-level data on 35+ measures of health outcomes, health determinants, and health equity for over 500 US cities. The aim of this presentation is to demonstrate how the Dashboard can help diverse stakeholders incorporate data-based approaches into local efforts to engage under-served residents, improving health and equity in their communities. Three use cases from Rancho Cucamonga, CA, Clifton, NJ, and Louisville, KY will show this potential. The Dashboard's data and action-supporting resources provide local leaders with a clear picture of the challenges facing their communities and tools to address them, helping to make their cities more equitable places to live. These case studies illustrate real-world applications of how the Dashboard can support local efforts for driving change, providing best practices for decision-makers to integrate data-based approaches for reaching vulnerable communities and engaging in more intentional ways.

Samantha Breslin NYU Grossman School of Medicine - City Health Dashboard

DAY 4: THURSDAY AUGUST 6

Health & Wellbeing Thursday August 6 1:15 PM talk

How HRSA is Leveraging ACS and CDC Data for Small Area Estimates and Analysis

Expanding upon a CDC-created small area estimation methodology, we will demonstrate the utility of small area estimates for population health data in two use cases using the UDS Mapper focusing on clinical program and strategic planning.

Mark Carrozza, HealthLandscape

Health & Wellbeing Thursday August 6 1:30 PM talk

Prosper from the Positive: Regenerating Community Wellbeing with data-informed adaptive learning sprints

In difficult times, the science of Human Wellbeing is a surprisingly fertile source of inspiration for those aiming to regenerate human flourishing.

While global policy standards for monitoring individual, community and planetary well-being continue to mature, IEEE--the world's largest technical professional organization for the advancement of technology--recently joined the conversation by publishing its first Wellbeing Impact Assessment Standard (P7010) aiming to equip engineers to more deliberately leverage wellbeing-related measurement and impacts in their innovations.

Contributing author Michael Lennon will briefly introduce the Wellbeing standard and discuss: How can the use of Well-being data, policy frameworks, and citizen engagement regenerate community resilience, adaptability, and learning?

Michael Lennon,

Health & Wellbeing Thursday August 6 2:00 PM talk Health

Equity and COVID 19: Tracking the Data Needed to Address Disparities

As the COVID-19 crisis evolves it has become increasingly clear that vulnerable populations are disproportionately impacted. Unsurprisingly, these disparately affected groups are the same ones that have long experienced stark health disparities, such as communities of color, low income populations, and those that reside in congregate living facilities (nursing homes, jails, shelters, etc.). The State Health

Access Data Assistance Center (SHADAC) at the University of Minnesota has been tracking how states are tracking and reporting the disproportionate impact of COVID-19 on vulnerable populations. This talk will provide another view of what we know about the current status of COVID-19 disparities, highlight what health equity categories states are publicly reporting, and discuss best practices for collecting and reporting health equity data related to COVID-19. We will also provide an overview of recent federal requirements related to reporting COVID-19 data by race and ethnicity.

Emily Zylla SHADAC, University of Minnesota

Health & Wellbeing Thursday August 6 2:15 PM talk

Capacity building for health equity: Can Get Health in Canterbury and the challenges of measuring its outcomes

There now exists a substantial body of literature on strategies to tackle health inequalities. The examples from national and international research focus on upstream factors (i.e. changing macro-level social and economic policies, improving living and working conditions); and midstream and downstream factors (i.e. improving the equity of the health care system, involving local communities in health initiatives, empowering individuals and strengthening their social and family networks; and changing health damaging behaviour). This paper will discuss how Can Get Health in Canterbury (CGHiC), a project running for the last 6 years in a disadvantaged area of Sydney, addressed health inequities through an emphasis on community engagement and partnerships, capacity building, and strong collaborations with health and community service providers. The presentation will also examine how an evaluation of the project sought to demonstrate impact through an analysis of the links between social capital and health and wellbeing outcomes.

Beatriz Cardona UNSW Centre for Primary Health Care and Equity

Health & Wellbeing Thursday August 6 2:30 PM talk

Indicators Aotearoa: The New Zealand Experience of putting wellbeing to the fore Indicators Aotearoa NZ is a suite of wellbeing indicators that reflects the New Zealand government's aim to provide a more holistic view of wellbeing and sustainable development. The development of the framework and planned future steps will be discussed.

Mark Turner Stats NZ

Data and Policy for Equity Thursday August 6 3:00 PM intro & talk

Equity Data for Community Power and Policy Change

Sarah Treuhaft PolicyLink

Data and Policy for Equity Thursday August 6 3:20 PM talk

Reducing Police Violence

Addressing a social equity crisis: Concrete and implementable recommendations for reducing police violence and brutality against unarmed African-American men. Collecting statistics is too little and defunding is too much.

Marc Brenman IDARE LLC

Data and Policy for Equity Thursday August 6 3:40 PM talk

Connect: Collective Action Guide to Equitable Decision Making

With an entire nation reeling from a world-wide pandemic, we will explore how to develop a strong relational ethic necessary for instigating, facilitating, and advocating for resident-centered, democratic decision-making processes. Designing the new normal needs to be in the hands of all residents and not just a few predictable groups that hold power. It takes a conscious effort to sit down with others, negotiate our competing priorities, and agree on values that stitch back the idea of a more inclusive community together. Often it is tempting to overstress just one part of the process – the part that convenes a crowd but fails to achieve a common vision and a commitment to act upon it. Those that are committed to and believe in the mutual influence of community have joined Concordia LLC in the creation of community engagement infrastructure that dissipates the boundaries between the planner and community member and unlocks the decision-making from the hands of a few. Join this hands-on, classroom style workshop on measured community engagement methodologies that bridge consensus-building to actionable plans driven by a democratic representation of practitioners dedicated to the creation of equitable communities and collaborative problem-solving.

Melissa Lee Concordia LLC Melissa S. Lee Concordia LLC

Data and Policy for Equity Thursday August 6 4:00 PM talk

Centering Racial Equity Across the Data Life Cycle

Integrated administrative data increasingly provide the raw materials for evaluation, research, and risk modeling, yet racial equity is, at best, a peripheral consideration. This session presents findings from A Toolkit for Centering Racial Equity Throughout Data Integration.

Amy Hawn Nelson Actionable Intelligence for Social Policy, University of Pennsylvania

Focus on SDGs *Thursday August 6* *4:30 PM* *talk*

The Idea of Sustainability and the Houston Region

David Abraham Rice University

Focus on SDGs *Thursday August 6* *4:30 PM* *talk*

How Local Communities Can Align with United Nations Sustainable Development Goals: A Santa Cruz County Case Study

Susan Brutschy Applied Survey Research

Focus on SDGs *Thursday August 6* *4:30 PM* *talk*

Making the SDGs Relevant for Cities: Using the Community Capital Tool in British Columbia

Mark Roseland Arizona State University & Maria Spiliotopoulou Simon Fraser University

Focus on SDGs *Thursday August 6* *4:30 PM* *talk*

How the Youth Social Enterprise (YSE) Model Supports the Implementation of the Sustainable Development Goal #8 Economic Growth and Decent Work in American Cities

Peg Thomas Sundance Family Foundation

DAY 5: FRIDAY AUGUST 7

Quality of Life Indicators

Friday August 7

Panel

How to Develop and Monitor Community Well-Being in an Age of the COVID-19 Pandemic: Theoretical Notions

Moderated by Jill Johnson, ISQOLS

This presentation will address questions such as:

- In an age of health pandemics what are important QOL indicators that communities should develop and monitor?
- What theories or models can help guide the selection of these indicators?
- How can these indicators be used to guide the formulation of policies and programs to reduce community residents' ill-being and possibly enhance well-being?

Joseph Sirgy Virginia Polytechnic Institute & State University (Virginia Tech)

Rhonda G Phillips Purdue University

How to Develop and Monitor Community Well-Being in an Age of the COVID-19 Pandemic: Theoretical Notions.

Macromarketing Perspectives on the COVID-19 Pandemic: From Theory to Practical Solutions for Community Well-Being. If we truly seek to develop and monitor community well-being during the COVID-19 pandemic, then we must understand the systemic complexities of communities infected by the novel coronavirus, and factors that exacerbate or deter transmission, infection, death and ultimately community devastation or vitality. The purpose of this presentation/discussion: to explore interacting factors that must be considered in complex, dynamic systems; to offer a framework to coordinate catalytic institutions in ways policies and practices can be designed and applied in the forms of goods, services and experiences to deter or destroy the virus and to enhance community well-being. The articulation draws on systems, equity, and exchange theories, and the phenomenon of social traps and their resolution; macromarketing is introduced as socioeconomic extension and administrative model to enhance QOL and community well-being, locally, globally and in enduring ways. Time permitted, examples from extant field studies will be shared to make key points.

Clifford Shultz Loyola University Chicago, Quinlan School of Business

“Theoretical” is Not a Bad Thing: Theory as a Practical Tool in Framing and Monitoring Community Indicators in Uncertain Times

Too often there is a notion that being “theoretical” has no real application in the hard and fast “real world.” Academics and researchers are often accused of being too “obtuse” and not giving those

working on the front-lines of solving community problems “actionable tools” they might use in the development of strategic approaches and actual tactical programs to address community issues and well-being. In these uncertain times, however, a solid theoretical framework can add immensely in the evaluation of the problems and an optimal allocation of scarce resources to allow the most impact in community well-being. The purpose of this presentation/discussion is to initially discuss what a theory is and then discuss how a theoretical foundation aids Community leaders across a myriad of settings and problems."

Don Rahtz William and Mary

Data Tools

Friday August 7

2:30 PM

Pecha Kucha

Waypoints: Community Indicators a data publication changing minds and supporting decision makers along the coast and islands of Maine

The Island Institute supports coastal and island communities with the Waypoints series which presents rarely used data in visually appealing ways to inform community leaders as they grapple with issues critical to their well-being.

Meghan Grabill Island Institute

A simple digital mapping tool for data-driven policy research and advocacy

The District Overlays tool on data.cccnewyork.org, a digital mapping tool that overlays political and administrative boundaries over other geographies for which data are available, and offers insights for policy research and advocacy.

Bijan Kimiagar Citizens' Committee for Children of New York

Using Tableau with an Equity Focus

Tableau is powerful presentation software that can highlight inequities within community data. This session will review some examples from United Way of Greater Richmond & Petersburg that demonstrate how data can be presented with a focus on equity.

MichaelMallett United Way of Greater Richmond & Petersburg

Thriving Cities

Charlie Henderson Thriving Cities

Community Indicators for Community Associations

An estimated 350,000 Community Associations (townhomes, condominiums and cooperatives) are found throughout the United States, housing nearly 75 million persons. This presentation will describe the methods to identify and map the distribution of 3,600 Community Associations comprised of over 175,000 tax parcels in the 7-county Minneapolis/St. Paul metropolitan area. Statistical and spatial analysis will place Community Association housing and residents in the context of socio-demographic

estimates and neighborhood characteristics from the American Community Survey. Measuring community indicators will enable volunteer Board leaders of Community Associations to collaborate to improve services and manage costs and to promote advocacy around shared issues and values. This research shows the connection between the built environment and the quality of life of Community Association residents.

Lynn Boergerhoff Community Association Atlas LLC

Evolution of a Community Indicators Project: Lessons Learned

Lincoln Vital Signs tracks 115 indicators in 6 broad topic areas for local community foundations and non-profits to prioritize funding. This presentation describes how the project began, report evolution, and lessons learned over the past 8 years.

Stacey Hoffman University of Nebraska Public Policy Center

Advancing Collaborative Planning through Open Data

The City of Austin contracted with Socrata's Open Data and Citizen Engagement Platform to make data more accessible. The Austin/Travis County Community Health Plan, a collective strategic planning effort, facilitated by Austin Public Health (APH) has sought to take advantage of this new resource and make community health goals and health indicators more accessible, relatable, and sustainable for health partners and community members.. We're prioritizing accountability to our partners and community members by allowing for a level of transparency in programming and outcomes not previously shared.

Maren Lujan Austin Public Health

Handing over the Reins: Giving Organizations the Tools to Developing CISs

In 2013, the IISD, in partnership with the United Way Winnipeg, launched Peg community indicator system (CIS) that tracks well-being. As Peg aged, the costs of maintaining and updating the Flash-based system increased. In 2018, Peg undertook a structural overhaul to regain control over site features, minimize the costs associated with maintenance, and improve the visualization, organization and collection of community data by developing a new online CIS called Tracking-Progress. Tracking-Progress is a completely customizable, low-cost, CIS platform that can be easily managed, maintained and updated by organizations themselves. In this session, we will demonstrate how the Tracking-Progress tool allows organizations to establish their own CIS.

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DataWheels