



GREATER HOUSTON
COMMUNITY FOUNDATION

Using Data to Drive Philanthropy during COVID-19

Nadia Valliani
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Community Indicators Consortium
2020 Impact Summit
August 4, 2020



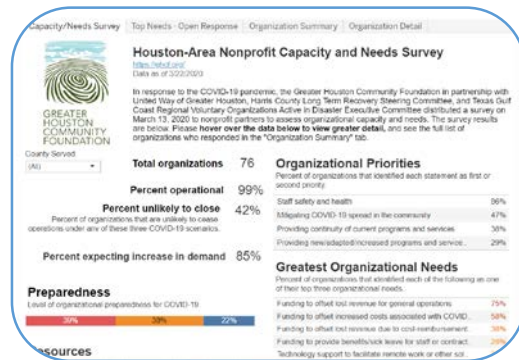
Data-driven Philanthropy in Three Ways

Inform grantmaking

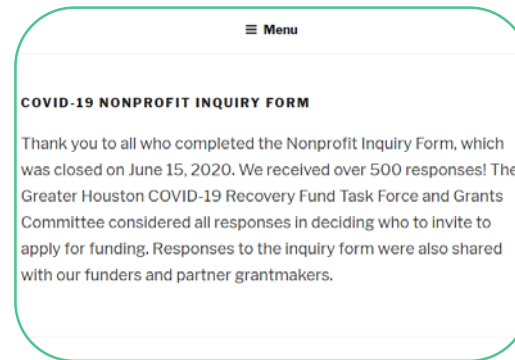
Spotlight relevant issues

Share data for transparency and collaboration

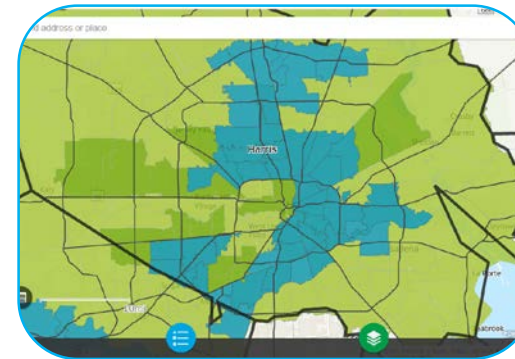
Inform grantmaking



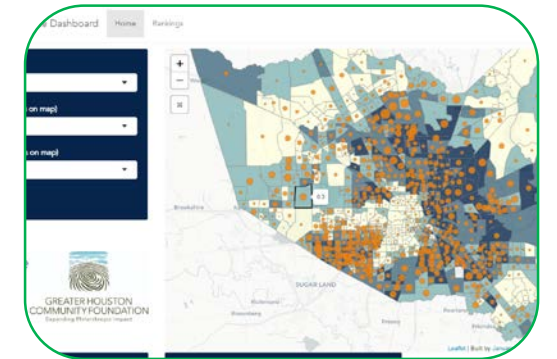
Survey Dashboard



Online LOI



Disproportionately Impacted ZIP Codes



Prioritized Communities in Need

<https://www.greaterhoustonrecovery.org>



Spotlight relevant issues



COVID-19's potential impact in Greater Houston, by the numbers

Nadia Valliani, Apr 6th, 2020
Blog

Material Hardship in the Last 30 Days Reported by Adults Ages 18 to 64, March/April 2020



Source: Health Reform Monitoring Survey, quarter 1 2020. The survey was conducted between March 25 and April 10, and 74.5 percent of respondents completed the survey by March 31.
Notes: Any material hardship includes any of the following in the past 30 days: problems paying the rent or mortgage, problems paying utility bills, food insecurity, or unmet needs for medical care.

Understanding Houston
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More than 1 in 5 U.S. adults have experienced food insecurity because of the COVID-19 pandemic, with nearly a third reporting some form of economic hardship, according to the Urban Institute. Explore the full report here: <https://www.urban.org/urban-wire/more-one-five-us-adults-experienced-food-insecurity-early-weeks-pandemic>

United States
Census 2020

BLOG | CIVIC ENGAGEMENT

The Importance of the Census in COVID's America

Nadia Valliani, May 11th, 2020



COVID-19 Recovery and the Ongoing Challenges Facing Houston Entrepreneurs

Diana Zarzuelo, Jun 16th, 2020
Blog | Economic Opportunity

<https://www.understandinghouston.org>



Data sharing and transparency

Online

Local
Grantmakers
Forum

Collaboration

Grant
Application

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Survey

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