2021 Virtual Impact Summit

Sponsors & Exhibitors

Contact conference@communityindicators.net

CIC is recruiting sponsors to support our essential mission and the theme of the 2021 Virtual Impact Summit. Our five–day conference is full of unique opportunities for our sponsors to speak to our diverse passionate, engaged audience. This targeted group of practitioners and researchers in the nonprofit and public-sector professionals works with data, technology, and the public and is always open to finding new and better ways to achieve their goals.

Choose a sponsorship package or à la carte option, and you will:

Demonstrate your support of CIC and your commitment to the community indicators movement's mission of making measurable improvements of community conditions

- Support the conference theme – Community Indicators in Action – and its relevance to organizations seeking a meaningful and effective way to make a difference in their communities
- Reach key nonprofit or government decision makers and researchers and communicate your marketing or program message to a receptive audience that is often too busy to reach out through other channels

Levels of Sponsorship

Platinum Sponsorship – $15,000

- Recognition as sponsor of the overall conference with prominent recognition at plenary
- sessions, including opportunity to present during a plenary panel
- Virtual exhibitor "booth"
- Listed on the conference materials as a "Platinum sponsor"
- Name and logo on the CIC website for one year with link to your site
- Name and logo on conference materials
- Complementary registration for six attendees
- Early registration rate for all other registrants

Gold Sponsorship – $10,000

- Recognition as sponsor of a conference track
- Virtual exhibitor "booth"
- Name and logo on the CIC website for one year with link to your site
- Name and logo on conference materials
- Listed on the conference materials as a "Gold sponsor"
- Complementary registration for four attendees
- Early registration rate for all registrants

Silver Sponsorship – $5,000

- Recognition as sponsor of plenary session
- Virtual exhibitor "booth"
- Name and logo on the CIC website for one year with link to your site
- Name and logo on conference materials
- Listed on the conference materials as a "Silver sponsor"
- Complementary registration for two attendees
- Early registration rate for all registrants

Track Sponsorship – $1,000

- Recognition as sponsor of track during the session
- Virtual exhibitor "booth"
- Name and logo on the CIC website for one year with link to your site
- Name and logo on conference materials
- Listed on the conference materials as a "Silver sponsor"
- Complementary registration for one attendee

Levels of Sponsorship

Student Scholarship Sponsorship – $5,400
- Contributes to a scholarship fund for 20 deserving national or international researchers or students
- Name and logo on CIC website for one year with link to your site
- Name and logo on conference materials
- Complementary registration for two attendees
- Early registration rate for other registrants

Exhibitor – $750
- Virtual exhibitor "booth"
- Name and logo on conference materials and listing in conference program
- Two-for-one registration rate at early registration rate

Who attends?

- 200-300 attendees

- 80% USA; 10% Canada; 10% Australia, Europe, Asia, and Africa

- 50% Nonprofit and Foundations; 25% Government; 15% Academia; 10% Private Sector

- Community Indicators Projects; Community Foundations; United Way Chapters; Universities; City Government; County Government; Federal Agencies; Community Based Organizations; Local and Regional Councils; Health Departments; Libraries; Consulting Firms; Research Institutions