



# 2021 Virtual Impact Summit

## Sponsors & Exhibitors

Contact [conference@communityindicators.net](mailto:conference@communityindicators.net)

CIC is recruiting sponsors to support our essential mission and the 2021 Virtual Impact Summit, *Community Indicators for Change: Responding, Rebuilding, and Advancing Equity*, to be held November 1st-4th, 2021. Our four-day conference is full of unique opportunities for our sponsors to speak to our diverse, passionate, and engaged audience. This targeted group of practitioners and researchers work with data, technology, and communities and is always open to finding new and better methods and tools to achieve their goals.

### **Choose a sponsorship package or à la carte option, and you will:**

Demonstrate your support of CIC and your commitment to the community indicators movement's mission of making measurable improvements of community conditions

- Support the conference theme – Community Indicators in Action – and its relevance to organizations seeking a meaningful and effective way to make a difference in their communities
- Reach key nonprofit or government decision makers and researchers and communicate your marketing or program message to a receptive audience that is often too busy to reach out through other channels



# Levels of Sponsorship

## Platinum Sponsorship – \$15,000

- Recognition as sponsor of the overall conference with prominent recognition at plenary sessions, including opportunity to present during a plenary panel
- Virtual exhibitor “booth”
- Listed on the conference materials as a “Platinum sponsor”
- Name and logo on the CIC website for one year with link to your site
- Name and logo on conference materials
- Complementary registration for six attendees
- Early registration rate for all other registrants

## Gold Sponsorship – \$10,000

- Recognition as sponsor of a conference track
- Virtual exhibitor “booth”
- Name and logo on the CIC website for one year with link to your site
- Name and logo on conference materials
- Listed on the conference materials as a “Gold sponsor”
- Complementary registration for four attendees
- Early registration rate for all registrants

## Silver Sponsorship – \$5,000

- Recognition as sponsor of plenary session
- Virtual exhibitor “booth”
- Name and logo on the CIC website for one year with link to your site
- Name and logo on conference materials
- Listed on the conference materials as a “Silver sponsor”
- Complementary registration for two attendees
- Early registration rate for all registrants

## Track Sponsorship – \$1,000

- Recognition as sponsor of track during the session
- Virtual exhibitor “booth”
- Name and logo on the CIC website for one year with link to your site
- Name and logo on conference materials
- Listed on the conference materials as a “Silver sponsor”
- Complementary registration for one attendee

# Levels of Sponsorship

## Student Scholarship Sponsorship – \$5,400

- Contributes to a scholarship fund for 20 deserving national or international researchers or students
- Name and logo on CIC website for one year with link to your site
- Name and logo on conference materials
- Complementary registration for two attendees
- Early registration rate for other registrants

## Exhibitor – \$750

- Virtual exhibitor “booth”
- Name and logo on conference materials and listing in conference program
- Two-for-one registration rate at early registration rate

# Who attends?

- 200-300 attendees
- 80% USA; 10% Canada; 10% Australia, Europe, Asia, and Africa
- 50% Nonprofit and Foundations; 25% Government; 15% Academia; 10% Private Sector
- Community Indicators Projects; Community Foundations; United Way Chapters; Universities; City Government; County Government; Federal Agencies; Community Based Organizations; Local and Regional Councils; Health Departments; Libraries; Consulting Firms; Research Institutions